



JESSICA BARTEMES

Senior Graphic Designer

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Check out my portfolio at jessicabartemes.com

SKILLS

Software

Adobe Creative Suite
Visual Studio
Microsoft Office Suite

Digital

HTML
CSS
JavaScript
BeeFree
Squarespace
Wix
Video
Photography

Marketing and Management

Outlook
Confluence
JIRA
Optisigns
Hubspot
Workamajig
Monday.com
Slack
Webex
Zoom
Microsoft Teams
SharePoint
Azure
ChatGPT
CoPilot
Suno

EDUCATION

Iowa State University (2011-2015)

Bachelor of Fine Arts in Graphic Design, Business Minor

DESIGN EXPERIENCE

Brand Specialist at JT Logistics

July 2025–Current

- Work with leadership to create a brand guide and establish consistent internal and external brand pieces including: website, email signatures, email campaigns, social posts and optisigns.
- Collaborate with marketing team to map out and implement SEO, social media and sales strategies.
- Coordinate with local companies on brand partnerships and other ways to advertise within the community.

Senior Event Designer at ITA Group

April 2022–July 2025

- Collaborated with the Events team to produce campaign materials
- Worked with event managers and clients to create unique destination logos for programs.
- Coordinated with team members to create, produce and ship final mailing materials within the program deadline.
- Partnered with writers and creative directors to create a unique and engaging experience for participants.
- Collaborated with vendors on large scale items including: signage, experiential pieces and templates.
- Worked with our production team to ensure all pieces of each campaign were produced on time, within budget and met the highest quality.

Graphic Designer at Hy-Vee

November 2017–March 2022

- Worked with the design and marketing team to create corporate-wide campaigns.
- Collaborated with each department team to design large signage to advertise products, services and events.
- Worked with store directors and our company print team on quick turn-around pieces doe deals at store-level.
- Participated and led design pin-ups on long form design items like logos and long-term campaigns
- Worked with digital and social media team to create videos and gifs to be used on Hy-Vee's social media accounts or websites.